

1 **COUNCIL OF THE TOWN OF RIVERDALE PARK, MARYLAND**

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3 **RESOLUTION 2012 –R- 02**

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5 **Introduced By- Council Member Alan Thompson**

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7 **Date Introduced – March 5, 2012**

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9 **Date Adopted – March 5, 2012**

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11 **Date Effective – March 5, 2012**

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13 **A RESOLUTION concerning**

14
15 **COMCAST CABLE FRANCHISE RENEWAL NEGOTIATIONS**

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17 **FOR** the purpose of authorizing the Town of Riverdale Park to participate in joint negotiations
18 with other Prince George’s County and other municipalities for renewal of the Town’s cable
19 franchise with Comcast of Maryland, Inc.; and matters generally related thereto.

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21 WHEREAS, the Town of Riverdale Park has authority pursuant to Article 23A of the
22 Annotated Code of Maryland to regulate cable television franchises within the Town; and

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24 WHEREAS, the Town has a franchise agreement with Comcast of Maryland, Inc., or
25 related entity, (“Comcast”); and

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27 WHEREAS, the term of the franchise agreement ends in 2014; and

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29 WHEREAS, the Town has received a letter from Comcast invoking the formal renewal
30 provisions of Section 626 of the 1984 Cable Communications Policy Act, which also indicated a
31 desire to engage in an informal process of negotiation; and

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33 WHEREAS, the Town is required to perform a needs assessment as part of any
34 renegotiation of a franchise agreement; and

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36 WHEREAS, it is in the public interest that the Town enter into franchise renewal
37 negotiations with Comcast; and

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39 WHEREAS, the Town has been invited to be part of a joint negotiation, together with
40 Prince George’s County and other municipalities, to negotiate the renewal of the Comcast
41 franchise; and

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43 WHEREAS, the Town Council has determined that it is in the public interest to join with
44 Prince George’s County and other municipalities to allow the Town the benefit of pooling its

45 financial and other resources to perform the needs assessment, and to negotiate the renewal of
46 the Comcast franchise.

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48 **NOW, THEREFORE,**
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50 **SECTION I: BE IT RESOLVED BY THE COUNCIL OF THE TOWN OF RIVERDALE**
51 **PARK** that the Town Council has determined that it is in the public interest to join with Prince
52 George's County and other municipalities in performing a needs assessment and negotiating the
53 renewal of the Comcast franchise agreement.
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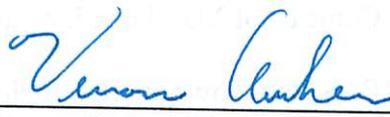
55 **SECTION II. BE IT FURTHER RESOLVED THAT** the Mayor and Town Administrator are
56 authorized to take those steps necessary to participate in the joint negotiation.
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58 **SECTION III. BE IT FURTHER RESOLVED THAT** this Resolution shall take effect
59 immediately upon its adoption.
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61 ATTEST:

COUNCIL OF THE TOWN OF
RIVERDALE PARK

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65 _____
66 Sara Imhulse, Town Administrator



Vernon Archer, Mayor