

**COUNCIL OF THE TOWN OF RIVERDALE PARK MARYLAND
RESOLUTION 2012-R-14**

Introduced By: Council Member Alan Thompson

Date Introduced: September 4, 2012

Date Adopted: September 4, 2012

Date Effective: September 4, 2012

A RESOLUTION concerning:

ALTERING TOWN POLICY ON COMMUNICATIONS WITH RESIDENTS

WHEREAS, it has been many years since policies regarding both the Town Crier and Town-sponsored e-mail lists have been altered, AND

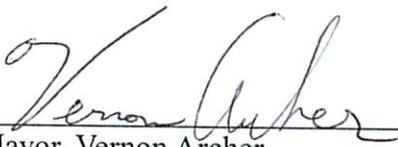
WHEREAS, many technological changes have come about during that time, AND

WHEREAS, it is a goal of the Town to keep residents informed in a timely way,

THEREFORE, BE IT RESOLVED, that all announcements sent out on the TownAnnounce e-mail list, also be posted to the TownTalk e-mail list. This should be accomplished by having appropriate Town staff post to both lists, as close to simultaneously as possible. This should not be taken to require that Town staff read or respond to postings on TownTalk.

FURTHERMORE, BE IT RESOLVED that the Town is authorized to provide the Town Crier via the Town's web site as soon as the content has been finalized, with announcements sent out over the TownAnnounce list and other methods as deemed appropriate by the Mayor and Town Administrator.

FURTHERMORE, BE IT RESOLVED that the Town is authorized to establish a presence and communicate on social media sites such as but not limited to Twitter, FaceBook, and Google+, after developing written policies on those communications that shall be subject to review by the Town Council.



Mayor, Vernon Archer



Town Administrator, Sara Imhulse