



## **Town of Riverdale Park, Maryland**

Dear Town Partner,

**Saturday, October 7<sup>th</sup> is Riverdale Park Day 2017!** This is the largest annual Town celebration. Hundreds of people turn out for incredible food, music, shopping, and family fun! We want you at the event! This year's theme is "Come Grow with Us!"

Our community is growing and event sponsorship can help grow your business. The Riverdale Park Day 2017! Planning committee is asking businesses like yours to support this community event as an event sponsor. There are numerous levels of sponsorship that provide you with an opportunity to further your business while adding to the high quality of this exciting community event.

There are five (5) sponsorship levels. Sponsorships can also be made for specific aspects of the event such as a music, kids zone, or other entertainment. Sponsor Riverdale Park Day 2017! also provides a unique opportunity to enhance your corporate image while demonstrating a commitment to the local community. Moreover, event sponsorship is a cost-effective way to combine advertising, public relations and community support.

Review the attached sponsorship form to determine the level of sponsorship benefits that best meets the needs of your business. We invite you to come grow with us at Riverdale Park Day 2017! We are planning to see you there and nurture existing relationships or cultivate new ones.

Interested in growing with us as a sponsor, just send a brief email to [Sponsor@RiverdaleParkMD.gov](mailto:Sponsor@RiverdaleParkMD.gov). The Planning Committee will handle the logistics of finalizing your sponsorship. For questions regarding sponsorships, please call Jessica Barnes at 301-927-6381.

Come Grow with Us!

The Riverdale Park Day 2017!  
Planning Committee

**Town Hall • 5008 Queensbury Road • Riverdale Park • Maryland 20737**

**[www.RiverdaleParkMD.gov](http://www.RiverdaleParkMD.gov)**

**Telephone - 301.927.6381**



# Riverdale Park Day 2017!

Saturday, October 7<sup>th</sup>  
Riverside Neighborhood Park

## Sponsorship Opportunities

Sponsorship Level	Benefits
<b>Diamond</b> <b>\$5,000</b>	Co-sponsorship of Event Recognition on all Event promotions Signage at the Event Recognition during Event programming Four 10x10 exhibit spaces at Event Full page ad in <i>Town Crier</i> Recognition on Town website Recognition on Town Cable Channel
<b>Platinum</b> <b>\$2,000</b>	Individual sponsorship of: music, refreshments, children's play area or other entertainment Signage at the Event Recognition during Event programming Three 10x10 exhibit spaces at Event ½ Page ad in <i>Town Crier</i> Recognition on Town website Recognition on Town Cable Channel
<b>Gold</b> <b>\$1,000</b>	Sponsorship of music, event refreshments or children's play area or other entertainment Signage at the event Recognition during Event Programming Two 10x10 exhibit spaces at Event ¼ Page ad in <i>Town Crier</i> Recognition on Town website
<b>Silver</b> <b>\$500</b>	Signage at the event Recognition during Event programming One 10x10 exhibit space at Event ¼ Page ad in <i>Town Crier</i>
<b>Bronze</b> <b>\$250</b>	Signage at the event Recognition during Event programming One 10x10 exhibit space at Event

Other sponsorship opportunities are available. Please contact Jessica Barnes at [sponsor@riverdaleparkmd.gov](mailto:sponsor@riverdaleparkmd.gov)



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Riverside Neighborhood Park

## Sponsor Commitment Form

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Name of Business/Organization

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Contact Person

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Address

City/State/Zip

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Phone Number

E-mail

Selected sponsorship level:

- Diamond- \$5,000
- Platinum- \$2,000
- Gold- \$1,000
- Silver- \$500
- Bronze- \$250

The Town of Riverdale Park in, its sole discretion, reserves the right to accept or reject any sponsor.

Also, if your sponsorship package includes an advertisement in the *Town Crier*, please submit your advertisement to [jbarnes@riverdaleparkmd.gov](mailto:jbarnes@riverdaleparkmd.gov) before the submission deadline of October 15, 2017.

Please make checks payable to the Town of Riverdale Park and include Riverdale Park Day Sponsorship in the memo line.

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# Town of Riverdale Park, Maryland

## SPONSOR RELEASE, INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

In consideration for being permitted to perform the activities described herein, I, \_\_\_\_\_, (hereinafter referred to as "sponsor"), do hereby release, and agree to indemnify the Town of Riverdale Park, (hereinafter referred to as "Town"), and its agents, servants, employees, volunteers, and insurers and hold the Town harmless for and against any and all loss, liability, suits, claims, demands, expenses, losses, or damages of whatsoever nature or kind incurred either directly or indirectly in connection with my sponsorship activities at Riverside Neighborhood Park, 5801 Riverside Drive, Riverdale Park, Maryland, to occur on October 7, 2017.

Sponsor further represents and warrants that he/she has liability insurance in relation to their participation in this event and where applicable worker's compensation insurance for all employees in attendance at this event. Said sponsor acknowledges, understands, accepts and assumes any risks which may be involved with the above-referenced activity.

WITNESS:

SPONSOR:

\_\_\_\_\_

\_\_\_\_\_  
Signature of Sponsor

Date